



## TWITTER POLICY

### Our school motto

Never settle for less than your best.

### Our Vision

Following in the footsteps of Jesus, each member of our community will flourish as resilient, respectful and adaptable individuals prepared for life's journey. Along the way we will encourage and inspire each other to continue growing as beacons of light in our own lives and the wider world.

### Our Mission

St George's Central CE Primary School and Nursery seeks to provide quality education rooted in the Christian faith, serving the spiritual, moral and educational needs of the community of which it is part.

### Twitter Policy outline

The aim of this policy is to explain acceptable use of Twitter relating to St George's Central CE Primary School and Nursery and its staff Twitter accounts for staff, pupils, parents and governors. The policy will therefore aim to explain the purpose of Twitter in St George's Central CE Primary School and Nursery and the benefits that will arise from its proper use, and also deal with any potential pitfalls from using social media.

### Aims of Using Twitter

St George's Central CE Primary School and Nursery Twitter accounts will be used and followed principally by staff, parents and other professionals in order to advertise the excellent work by staff, pupils, parents and governors and to celebrate the success and achievements of the children. Similarly, it will also contain information detailing special events in school. The aim of this is to run alongside more traditional methods like sending home letters, the website and text service. Twitter will not be used to replace these current systems. Whilst using Twitter, all staff will demonstrate safe and responsible use of social media.

### Twitter control and usage

The uploading of content will be controlled by approved staff (Computing co-ordinator, class teachers and SLT). They alone will be responsible for password protection and uploading of content. The St George's Central CE Primary School and Nursery Twitter account will only tweet between the hours of 8am and 6pm between Monday and Friday. The only time tweets outside of this time are for school events (e.g. football matches, residential trips, performances) or to share urgent school news (e.g. closures due to adverse weather). No private messages will be sent using this Twitter account. Any contact to followers should be made using other methods.

### Twitter followers

At present, the St George's Central Primary School Twitter account is open to all followers. However, we reserve the right to block accounts deemed inappropriate or offensive to ourselves and/ or others. Staff wishing to follow St George's Central Primary School Twitter account may do so as long as their twitter account is secure and private. Under no circumstances should staff members follow parents or students. Professional accounts should be used to advertise the school in a positive light and promote useful information to their followers.

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*Jesus said, 'I am the light of the world. Whoever follows Me will not walk in darkness, but will have the light of life.'* John 8:12

In order to protect ourselves from inappropriate content being distributed into our news feeds, the St George's Central CE Primary School and Nursery account will not actively seek to follow other users. However, exceptions may be made where following a @ handle has obvious benefits to the school (children's author or an educational account). Once again, these will be decided on a case-by-case basis at the discretion of the user. The Twitter account should be used more as a distributor of information to those who follow it and not as a receiver of information.

### **Inappropriate content and referencing**

St George's Central Primary School welcomes any referencing, mentions, or interactions that posit the school in a positive light only. Therefore St George's Central Primary School deems any of the following as inappropriate:

- Offensive language or remarks aimed at the school, its staff, parents, governors or others affiliated with the school.
- Unsuitable images or content posted into its feed.
- Images or text that infringe upon copyright.
- Comments that aim to undermine the school, its staff, parents, governors or others affiliated with the school.

Any inappropriate content will be deleted and its users will be removed, blocked, and, depending on the nature of the comment, reported to Twitter. Furthermore, incidents of a more serious nature may be reported to the appropriate authority.

### **Tweets and images**

The Twitter account will only use children's first names when referencing children. It will post photos of work and learning. All children who have not got permission to feature on the website/twitter feed will not be shown but their work could be.

### **GDPR**

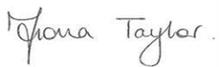
The use of any information shared on Twitter will comply with GDPR guidelines.

Twitter's own safety rules can be read on: <https://support.twitter.com/groups/56-policies-violations>.

This policy should be read in conjunction with the following policies:

- Internet Safety and Acceptable Use of ICT Policy;
- Behaviour Policy;
- GDPR Policy.

**Developed by: Mr Simmons**



Chair of Governors

Date: July 2019



Headteacher

Date: July 2019

**Policy approved: July 2019**

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